

# Overseas Business Support

## Asian business support

At Shiga Bank, the International Marketing Group (Asia Desk) in the International Department responds to a variety of consultations. The Asia Desk provides finely-tuned support for its local customers' businesses in other Asian countries through its Overseas Expansion Advisory Services, Asia Seminars, Overseas Study Tours, and other initiatives.

The Asia Desk and the overseas offices (Hong Kong and Shanghai) provided support on 1,572 occasions in fiscal 2010.

## Overseas offices

Our Hong Kong Branch, the only overseas branch of a regional bank from Kinki, supports the overseas subsidiaries of our customers.

In particular, the Branch's lending services meet customer funding needs not only within Hong Kong, but also in mainland China, Southeast Asian countries, and other countries.

Meanwhile, the Shanghai Representative Office offers consultations to the Chinese subsidiaries of more than 400 customer companies as well as to customers that are considering expanding into China. It also holds "business matching" and other initiatives to strongly support their business develop in China.

## Asia Network



## Service denominated in Chinese Yuan launched

On September 1, 2010, the Bank began its "settlement service denominated in Yuan" for the first time among regional banks throughout Japan. As a result, the opening of foreign currency savings accounts denominated in Yuan and settlements between companies inside Japan and Chinese companies denominated in Yuan became possible.

Furthermore, from February 22, 2011, the Hong Kong Branch can meet the need for Yuan-denominated services and deposit transactions in Hong Kong.



## Thailand Business Matching

Thailand-Japan Business Matching 2010 was held in Bangkok, Thailand on November 30, 2010. It was held jointly by leading local bank Kasikornbank and 15 Japanese regional banks, and 37 Japanese companies participated. On the day, a large number of local Thai companies came to the event seeking business opportunities with Japanese companies, and lively business talks took place at all of the booths.

