

Overseas Business Support

Our customers are entering overseas markets, particularly in Southeast Asia, at an accelerating pace. The Bank believes that our customers' entry into overseas markets leads to further business development and thus revitalizes Japan's regional economy, so going forward we will continue to support the expansion of our customers' businesses overseas.

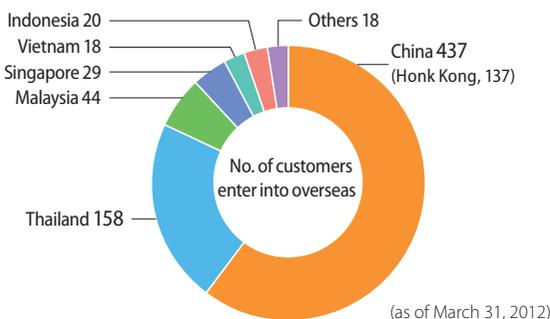
Asia Network



Support for entry into overseas markets

The Hong Kong Branch (opened in 1993), Shanghai Representative Office (opened in 2003), Bangkok Representative Office (opened in February 2012) (Please see page 8 for further details), and International Marketing Group (Asia Desk) in the International Department are providing finely-tuned support to the Asian businesses of their customers.

In fiscal 2011 the Asia Desk and the overseas offices provided support on 1,142 occasions, including "Overseas Expansion Advisory Services," "management consultations" for local subsidiaries and overseas "business matching."



Holding of business talks in Shanghai

Over the two days of September 6 and September 7, 2011, the Bank held the "Japan-China Manufacturing Business Talks Shanghai 2011" jointly with regional banks, local governments, and other organizations from Japan.

At these business talks, the largest in China, over 500 Japanese manufacturers companies which want to procure parts and materials or expand their sales in China presented exhibits and held promotions and business talks aimed at Chinese companies. Over the two days 8,600 people from 4,800 companies visited the site and 15,000 business talks were held.



Assistance for opening up sales channels in China

In China consumption is continuing to expand, particularly among the wealthy, so in order to meet the needs of our customers who wish to sell products there we provide a service which helps them to open a store in the Japanese section of China's on-line shopping mall China UnionPay (Ginren).

