

The Bank is aware that “companies are also members of society” so our entire organization is working to pursue corporate social responsibility (CSR) aimed at “the sustainable development of society.”

Specifically, we are developing multifaceted activities based on the three key concepts of “environment,” “welfare,” and “culture” in order to achieve the goals of “mutual prosperity with the regional community,” “mutual prosperity with all employees,” and “harmonious coexistence with the environment” put forth in the CSR Charter (management principles) established in 2007.

### An Eco-First enterprise

The bank, as a company based on the shore area of Lake Biwa, is implementing “environmental finance.” It promotes environmental preservation from a financial viewpoint, including through the provision of financial products and services on the basis of “environmental management,” which incorporates the environment in management.

Our past achievements in environmental preservation activity were highly valued, and thus, the bank became the first company in the finance industry to receive “Eco-First Enterprise” certification from the Ministry of the Environment (July 2008). We have the mission of contributing to the creation of a sustainable society through the roles of finance, and with a view to expanding the environmentally-friendly flow of money we will work hard with our customers, everyone in our region, and our employees to preserve our environment.



### Publication of our environmental activities in the 2012 Environmental White Paper

Our *Ikimonogatari* activities to preserve the environment and ecosystem of Lake Biwa were included in the 2012 Environmental White Paper published by the Ministry of the Environment. The ministry highly praised the content of the activities for having a strong narrative.

Furthermore, we have integrated the *Ikimonogatari* activities that we were previously implementing individually into the *Ikimonogatari* Project, a Shiga Bank's 80th Anniversary Celebration



The 2012 Environmental White Paper

Project. We will develop these activities into ongoing activities with greater potential for development and a stronger narrative as we work toward our 100th anniversary of the bank.

### Examples of activities in the *Ikimonogatari* Project

- Subsidy Granting Ceremony of the Shigagin Welfare Fund
- Tree planting by new bank employees
- Volunteers for fishing to eradicate exotic fish species
- School biotope support activities
- Protection, raising, and release of *Nigorobuna* and *Wataka* fish
- Team cleaning of Lake Biwa
- Forest-building support activities
- Exhibiting in the Biwako Environmental Business Exhibition (Biwako Business Messe)
- Donating wheelchairs as a part of the small kindness movement
- Susuki grass cutting
- Reed planting
- Activities to preserve clusters of reeds
- Participation in the charity calendar market
- *Nigorobuna* and *Wataka* fish release ceremony
- Project to run Biwa trout upstream



Tree planting by new bank employees